

# Million Makers: The Corporate Challenge

How will Million Makers develop and sharpen my employees' skills?

Million Makers forces employees to take on roles outside of their comfort zone and pushes them to achieve above and beyond what they thought was possible.

Our skills matrix outlines which elements of the challenge develops which skills:

	Meeting the team and delegating roles	Compiling a business plan	Pitching to a panel of Dragons	Managing finances	Capitalising on existing networks and building new ones	Creating a marketing and PR plan	Delivering the initiative
Entrepreneurship & business acumen		•	•	•	•	•	
Project Management and Priority Setting		•		•	•	•	•
Decision making		•		•		•	•
Strategic thinking		•			•	•	
Finding creative solutions		•	•		•	•	•
Relationship management & customer focus	•				•		•
Leadership & motivating others	•						•
Communication	•		•		•	•	•
Influencing			•		•	•	•
Self confidence & motivation	•		•		•		•

Parts of the Million Makers challenge are suitable to be attached to company CPD requirements; used as part of Continued Personal or Professional Development